Consultancy Call: Cross-Movement Solidarity Communications Campaign

open call

TGEU is seeking a consultant to support the development of effective messaging and communication materials for our **Trans-Feminist Solidarity Campaign 2025**. This initiative fosters solidarity between feminist and trans rights movements while countering antigender narratives and amplifying underrepresented feminist voices.

We are looking for a consultant with expertise in:

- Developing impactful campaign messages and communication materials.
- Navigating complex socio-political topics with nuance and care.
- Collaborative work in advocacy or rights-based campaigns, particularly in Western Europe.
- Facilitating networking and fostering partnerships between diverse stakeholders and movements.

The selected consultant will work closely with our team to:

- Assess the existing campaign framework and provide strategic input.
- Design and run focus groups to refine messaging and gather insights from key stakeholders.
- Develop key messaging that resonates with diverse feminist audiences.
- Develop and disseminate campaign materials incl. videos, and communications kit for partners.
- Enhance networking strategies and explore opportunities for collaboration with feminist allies.

This consultancy will involve focused meetings, partner outreach, organising focus groups, creating communication materials, drafting and revisions, and a retrospective assessment.

Application process

To apply, please submit the following **by 20 January 2025:**

- A brief cover letter highlighting your motivation and relevant experience.
- A portfolio of similar work.
- Two contacts for a reference check.

Applications should be sent to contracts@tgeu.org with the subject line: “Cross-Movement Solidarity Communications Campaign.”

Candidates should be residents of the EU.